

# Sharpen Your Edge in the Stockmarket Onboard the Fabulous *Carnival Spirit*

Master the 5 Essentials of Successful Trading

Sydney-Morton Island-Sydney | May 23-27 2019







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Sinan Koray
Speaker, Author, Coach

Sinan Koray is an internationally acclaimed speaker, author and trading coach who is reshaping trading psychology and transforming the lives of tens of thousands around the world.

As professional trader and trading coach, he is considered a leading expert on emotional control and mind mastery. He actively trades Foreign Exchange, Commodity and Equity Index Futures since 2003. Sinan has addressed audiences in Australia, New Zealand, Philippines, Middle East, India, Singapore, Hong Kong and USA. Over the last twenty years Sinan Koray has captured the attention of tens of thousands of people from all over the world. He is the author of six books including Lift Me Up and Jig Saw Puzzle. He regularly writes in Your Trading Edge Magazine. From Forex traders to Global Fund managers, each have been drawn to experience his unique methodologies and inspiring insights into trading, investing and emotional control. He can show you how you too can Trade Stress Free and potentially improve your trading results.

## Here's Why Winning Traders Keep Winning and Losers Keep Losing

Emotional trading is lethal. Winners pay attention to Emotions. Losers ignore it.

Let's hear from the expert:

"If you cannot control your emotions, you cannot control your money."

- Warren Buffet

Are you having a hard time handling losses? Does your trading discipline waiver when markets get volatile? Are you doubting your trading system after a few losing trades? If so, you're not alone.

All traders have to face their emotions. Stock traders, futures traders, forex traders, and bond traders ... *all* traders!

Studies show that 90% of our mind's power is housed in the subconscious mind and is responsible for our behaviours, habits, and performance. That 90% can either work for you or against you. Winners know this and make sure that this 90% is working for them!

We live with thoughts, emotions, beliefs and behaviours that have been imposed upon us. Try as we may, few people are successful in breaking through this mental 'matrix', which can damage us emotionally. We repeat patterns that often leave us frustrated, disillusioned and –quite frankly– beat up!

Keeping your trading on a course for success may not be as easy as it looks on paper.

- Have you been in a trade that's losing money and hoped it will turn good before you get out?
- Have you become impatient and pulled out of a trade only to see it take off?
- Have you been watching the markets but not placed any trades lately?

If you said yes to any of these questions, you're letting your emotions rule your trading. If you get distracted by your emotions, even the best plan and tools won't be enough to achieve trading success. Losing traders follow their emotions

Read on ...





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Presented by Sinan Koray Speaker, Author, Coach

Ask yourself this:

How much money have you lost from making poor, emotionally-based choices? Hundreds? Thousands? If you always do what you always have done, you will always get what you always got. Will you continue to do this? What will it be for you going forward? Failure or success?

Why aren't you making more money? Are you trading as well as you want? Is Why aren't you making more money? Are you trading as well as you want? Is there room for improvement? How can you make more money? What can you about it? What aren't you doing it?

Let us to show you why you do what you do. Let us to show you how you can improve. The key to trading success is managing your emotions so you can focus on your trading plan.

Don't wait another day or another year to start enjoying the success you deserve. Hoping you'll become a successful trader won't make you a successful trader. Learn how you can:

- · Focus and align your mind to your trading goals
- Set in motion your action plan based on your goals and dreams
- · Work out why you do what you do
- · Develop a winning mindset
- Identify and release destructive mental patterns
- Eliminate emotional and mental clutter
- Avoid the dangers of over-confidence
- Recognise and move past your fears and procrastination
- · Identify self-sabotaging behaviours and remove them
- Remove the emotions that can sabotage your success
- Visualise success like a champion trader
- · Learn to manage your internal dialogue
- Intensify your personal commitment to your trading
- Reduce the stress associated with trading gains and losses
- Learn to maintain discipline
- Think big and create your own success with a winning mindset
- Travel your chosen path with confidence.

What if for a small investment in yourself, you could get invaluable training that could pay for itself many times over? What if?

Enrol in the cruise and you will gain the understanding all of this and much more directly from Sinan Koray - a trading and investment industry leader.



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## David Tildesley CEO, Equity Story

After a successful corporate trading career David watched big broking houses decimate families savings until he could not take it anymore. Using the complexity of the share market and their clients trust to take advantage of them was just too much, they had all the power and all of their money. It just wasn't fair.

Equity Story was born out of the need to make share trading available to everyone.

David has been trading successfully for many years. Over the years, he has realised the single most important ingredient to successful trading is trending, something most investors and traders fail to do. This realisation is what motivated him to bring Equity Story to life.

David has brought together a strong team of fundamental analysts and combined it with the methodology of who he believes is one of the greatest trending experts in Australia.

## The Three Essential Tools for Trading Success

Ever wondered why some traders consistently make money when the rest struggle to break even despite their charting and fundamental knowledge?

Do you follow Technical Trading, GANN, Elliot Wave, Fibonnaci, MACD and the rest yet still can't seem to make money? Or do you study the fundamentals, read the quarterlies ten times over, talk to your brokers yet you never seem able to pick consistent winners?

Many talk about fundamentals and technical analysis to explain the markets. There is a lot more to it that experienced professional traders and investors have learned through their experience. Their "Insight". Know this and you are miles ahead.

Well they say Oils ain't Oils and Technical and Fundamentals are just the same.

Success relies on understanding the "hidden" dynamics that the text books don't tell you but experienced traders know. What do successful people really do? We will show you!

#### Essentials 1: Technical Analysis - Beyond Charting 101

Do you know what really works? For example do you know how broker activity leaves their own footprint? How TA works with fundamentals and other market information like cap raises, illiquid stocks, group momentum.....

Trending is one of the cornerstones of TA but too many depend on this alone. It is a vital part of the system for predicting probabilities but of little use unless you know the hidden dynamics behind what you see.

- · How and when to enter stocks and sell at the perfect points
- How charts can be more fundamental than fundamentals (people in the know)
- · Identifying under performers
- 5 charting techniques to scalp easy returns
- How to use multiple charting time lines to predict future price movements
- When to take notice of false signals
- Why many metrics are just "noise."

Read on ...





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Pete Kopetz

Peter Kopetz is an equities research analyst at Equity Story with a strong background in fundamental market analysis and stock reporting.

Peter scours the market to discover new stock trading opportunities based on turning 'data" into actionable trading and investing ideas. In addition to having a strong background in providing stock and market analysis to large financial services groups and brokers, he is also an on the ground active trader and investor.

As part of the core team at Equity Story, Peter's stock picking skills have delivered a host of success stories based on a combination of fundamental and technical analysis.

#### **Essentials 2: Fundamentals – What really matters?**

The CORE Fundamental elements every trader must know to define what makes a company a great story and fundamentally exciting.

- Two-Part Review process that radically speeds up trade review
- Simplifying your analysis model on company data to enter successful trades (management, fundamentals, industry specifics)
- Selecting companies in sectors that improve returns while reducing risk
- How to visualize future performance.

#### Essentials 3: Cloud of Craziness – what you must ignore

This is a term we use for the noise around a company or trade. Knowing what noise is, and what are signals of larger issues help us focus on what demands our attention, and what is distraction. We use this to our advantage as most traders become distracted by "fake news" at this point.

#### Putting it all together

Our Cloud Weighting Formula helps you focus on weighting each of the following elements in their order of influence and outcome

- How to bring technicals and fundamentals together with the Cloud of Craziness to take the easy money right in front your eyes
- The factors that affect share price performance, such as index movements, money flow around the world, political events, cyclical businesses, changing trends (lifestyle etc).

**Find Hot Stocks:** we'll show you the rapid stock selection process we use to narrow down the field from 500 to 10 top stocks in any share market. How we review, trim and refine our picks.

Every attendee will take away our "Make Your Investment Back In 40 Days or Less", this guide outlines how you can use our Hot Stocks to make your investment back fast.

What percentage of your portfolio do you think is worth investing in the knowledge to ensure your trades are profitable?

Join us and we will show you how to find the easy money, each and every week.



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## Cruising aboard Carnival Spirit will elevate your education at sea ...

Whether you're after an action-packed trip or just want to relax and unwind around the conference, you can create the type of cruise you want.

There's heaps of fun on offer – including the largest waterpark at sea in Australia, mini-golf, two-deck fitness centre, jogging track and sports court, Serenity area, day spa and pools and spas.

You'll be spoilt for choice with dining options

– Fat Jimmy's C-Side BBQ, Freshie's Corner,

Nouveau, 24 hour Pizza and Ice-Cream and more.

Carnival Spirit has great night life with more than 6 bars and lounges to choose from featuring all kinds of games, shows and entertainment. There's also a casino. Make it your cruise.

#### Who should attend?

- The course is for traders and investors who want to have an edge in the financial markets.
- Anyone who is interested in improving trading results through trader psychology understanding and optimisation.
- Anyone looking on valuable knowledge on how to simply and easily avoid common performance issues related to trader psychology.
- Anyone of any age who wants to know more about a winning trader mindset and what it can do to enhance returns.
- You don't have to have years of trading records. Knowing what it's like to have taken a few trades and had some wins and losses is definitely a requirement.
- This course is about strategy creation, developing a plan from scratch and the 5 essentials of successful trading:
  - 1 Mind mastery essentials
  - 2 Charting essentials
  - 3 Fundamental essentials
  - 4 Cloud of craziness essentials
  - 5 Traders network essentials.

#### Note:

- Attending this course may introduce you to a new network of lifelong trading buddys.
- This cruise may be tax deductible for you please see your accountant or tax professional.
- You may find networking with like-minded investors, traders and supertraders addictive!

**NEXT STEP:** Visit educationatsea.com.au for more.

**INVESTOR EDUCATION AT SEA** is an Australian-based international financial market education and training organisation here to sharpen your edge in financial markets. We provide independent education, training, analysis and resources for retail and professional financial market traders involved in stocks and CFDs. Our objective is to provide you with quality independent education and professional assistance to become the best investor-trader you can be.

